

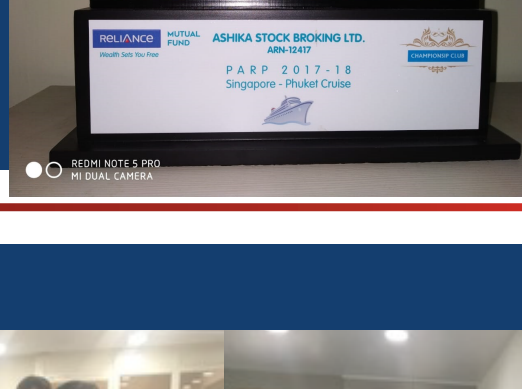
MUTUAL FUND SEMINARS AT VARIOUS LOCATIONS

In our constant endeavor to stay connected with the investor community and impart them with the right knowledge and information, our teams have been holding seminars in various locations. These seminars focus on educating our investors and provide them a platform to interact with our core teams.

We held seminars at Diamond Harbor that was conducted by Asim Chakraborty and also one more at Tribeni, Hoogly. We also had a seminar organized by one of our Authorized Personal at Ramrajatala, Howrah.

SIP AWARD

We have recently been qualified for Reliance Prosperity Advisor Recognition Program for F.Y.2017-2018 by Reliance mutual funds. Kudos to the entire team of Ashika Group who put in so much of work and dedication for the same.



Navratri Celebrations

Navratri is the festival of colors. Everything about Navratri is so colorful and so diverse. Undifferentiated sunlight is white in color. When it passes through a prism, it refracts into seven different colors. In the same way, the Supreme Divinity manifests itself into different forms, names, qualities and colors in the visible universe around us. Each of the nine days of Navratri has a special significance about it. It corresponds to the different form of Ma Durga and praises the Supreme Energy in different ways. We celebrated these divine days by following the auspicious colours for each day.

Congratulations Mr Sanjeev Vijayan for celebrating the spirit of Navratri in its true colours for all the days

Thank God, It's FRIDAY

Keeping with the tradition of celebrating the last Friday of the month, we organized a very different TGIF. This TGIF was the best one out of all we have done. We played Treasure Hunt and the game went accordingly. The best part was the treasure, a set of 80 dry

fruit chocolate. The winning team was led by Sapna and their execution was superb. What is a celebration without music, we also played Antakshari and had snacks. Altogether, the event went fantastic...looking forward to many more TGIFs with more participation

GYANADA FOR THE MUMBAI MARATHON

Gyanada Foundation is delighted to inform that we are registered as a charity organization with the Tata Mumbai Marathon 2019. We are actively raising funds to support access to better education. We currently have bibs for sale under two categories: Half Marathon Bib @ INR 14000 ensures that one girl child is attending school for an entire year. Dream Run and 10km @ INR 10000 ensures a Raspberry Pi system (developed by Raspberry Pi Foundation to promote learning of basic computer science) to help us set up Innovation Labs at under resourced schools in Mumbai. If you wish to know more, please connect with Rinsa at 9819044922. Participating in TMM 2019 for a cause is not only prestigious but self-rewarding in many ways. Any leads, contacts are welcome. Please spread the word.

Points to Ponder – Mental Health Awareness Month

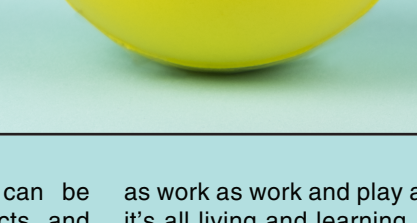
Worldwide October is celebrated as the 'Mental Health Awareness' month. It's time we all wake up to this fast spreading epidemic and stop feeling ashamed about it. For some time now, India has been teetering on the brink of a mental health crisis. According to official estimates, 6-7% of India's population lives with minor to major mental health concerns (ranging from depression and anxiety, to schizophrenia, bipolar disorder, anxiety issues and others). The actual numbers could be much higher, suggests a report released by NIMHANS last year, which puts the figure of mental health sufferers at a whopping 13.7% of India's adult population. The report adds that nearly 11% of people over 18 are suffering from a mental disorder necessitating "active interventions". We have recently read reports on students as young as 10 years going through depression. Sadly, most of them never get it treated or even fail to recognize it. Only about 1 in 10 Indians with mental health disorders receive treatment. With less than 4000 psychiatrists in the country, and very low budgetary allocation to mental healthcare, the lack of treatment options and institutional support for victims has taken a heavy toll, particularly in India's rural regions. Always remember taking professional help is not only good for the individual but beneficial for the people around too in the long term. It's perfectly OK NOT TO BE OK

Sometime you may be confused, upset, feel lonely, a certain someone or something didn't turn out as you expected, your weight didn't go down as expected, you would blame yourself for everything, you felt sick, fear of the unknown sometime still takes over you... avoided going out with friends... Cry and feel bad for yourself for no reason. There are many things, but all you always think that it's just a bad time and it takes time to accept that it's a kind of anxiety or depression. In this time Anxiety issues are very normal— people advice u to stop over thinking and get on with life and stuff like "what has to happen will anyways happen why u thinking"... you have to realize it is OKAY Not To BE OKAY. It is a phase, which you need to fight. And everyone one of goes through this depending on the situation in life. This is to everyone who has ever suffered from any kind of anxiety or mental health related issue, it is ABSOLUTELY NORMAL to talk about it, seek help and fight it! The solution would be to probably be less lazy, seek your passion and surround yourself with people who uplift you and people who will listen to u rather than passing you off as "enuf" But of course there are many professional helps one can get too... don't be afraid it helps to talk...

Its Ok not to be OK

YOUR METRIC TO HAPPINESS

– Richard Branson



John Lennon said: "When I was 5 years old, my mother always told me that happiness was the key to life. When I went to school, they asked me what I wanted to be when I grew up. I wrote down 'happy'. They told me I didn't understand the assignment, and I told them they didn't understand life." I find this sentiment to be so incredibly powerful and true. Too many people measure how successful they are by how much money they make or the people that they associate with. In my opinion, true success should be measured by how happy you are. You might find it odd to learn that some of the toughest times of my life correspond with moments where I have made a lot of money. I will never forget the sorrow I felt when we sold Virgin Records. I ran down Ladbroke Grove in London with tears streaming down my face. We had to sell – just as we'd signed Janet Jackson and the Rolling Stones – so that we could keep Virgin Atlantic afloat. In that moment, despite having a cheque for a billion dollars in my pocket, I felt like very sad. When you build something from scratch and have a wonderful time learning, growing and laughing with the people that have helped you turn that business into something extraordinary, no amount of money can make you feel happy about

selling. However, this money can be used to fund exciting new projects, and grow your brand further – something I wrote about in the aftermath of Virgin America's deal with Alaska Airlines. It's a common misconception that money is every entrepreneur's metric for success. It's not, and nor should it be. I've never gone into business to make money. Every Virgin product and service has been made into a reality to make a positive difference in people's lives. And by focusing on the happiness of our customers, we have been able to build a successful group of companies. The simple fact is, if you do good and have fun, the money will come. Likewise, I've never felt successful because of my encounters with famous faces and names. While I'm incredibly grateful that I get to meet fascinating people and change makers, there's nowhere that I feel more content or special than when I'm with my family. My family are my greatest achievement. When they are happy, I am happy, and that make me feel so successful. I know I'm fortunate to live an extraordinary life - I've been knighted, met the most extraordinary people, and attended the most amazing events – but there's never been a point in my career in which I've felt I've "made it". I've never thought

as work as work and play as play – to me, it's all living and learning. The way I see it, life is all about striving and growing. I never want to have made it, I want to continue making it! One of the things that makes me most happy is being able to give back, which is why we started our not-for-profit foundation, Virgin Unite, to support the next generation of entrepreneurs and create real lasting change in the world. It's also why my wife Joan and I joined Bill Gates and Warren Buffet's Giving Pledge, to dedicate the majority of our wealth to good causes. Happiness isn't just how I measure my success; it's also the key to it. Most people would assume my business success, and the wealth that comes with it, have brought me happiness. But I know I am successful, wealthy and connected because I am happy. I wholeheartedly believe that happiness should be everyone's goal. Life's too short to waste your time doing things that don't light your fire. If you don't enjoy what you're doing, or aren't having a lot of fun – despite the fact that you're making a lot of money or rubbing shoulders with the rich and famous – then it's time to move on to the something that does make you happy.

Employee Spotlight



NAME : ANJU LOHIYA

WHAT WOULD THE TITLE OF YOUR AUTOBIOGRAPHY OF YOUR LIFE BE?
"ANJU – One who lives in heart"

IF YOU COULD LEARN TO DO ANY ONE THING WHAT WOULD THAT BE?
I firmly believe that life is short though art is long, so would love to learn every possible thing so long my life permits.

IF YOU WOULD WIN A LOTTERY OF RS.10 MILLION WHAT WOULD THE FIRST THING YOU WOULD DO?
To explore all best possible venues to get the lottery amount double.

IF YOU COULD BE ANY FICTIONAL CHARACTER WHAT WOULD YOU CHOOSE?
Wonder Woman

YOUR FAVORITE INDOOR /OUTDOOR ACTIVITY?
Dancing / travelling

WHAT ARE THE 3 TRAITS THAT DEFINE YOU?
Loving , Caring and Sharing

10 YEARS AGO WHAT DID YOU THINK YOU WOULD BE NOW?
A respectable women in every performed role i.e. daughter, mother ,wife, profession.

WHAT WOULD YOU DO FOR A CAREER IF YOU WEREN'T DOING WHAT YOU ARE TODAY?
I would certainly have tried my luck in fashion industry.

SUCCESS ACCORDING TO YOU IS?
Success according to me is to bring smile on other face, through my act or my words.

YOUR FAVOURITE DESTINATION?
Paris

FAVOURITE MUSIC / SONG?
Tu hi Meri Shad hai subha hai, tu hi din hey mera - from Gangster

FAVORITE MOVIE?
Dilwale Dulhania Le Jayenge (DDLJ)

IF YOU COULD MEET ANYONE LIVING OR DEAD, WHO WOULD IT BE?
Shahrukh Khan

YOUR SIGN OFF LINE :
Be confident and the world will fall on your feet.

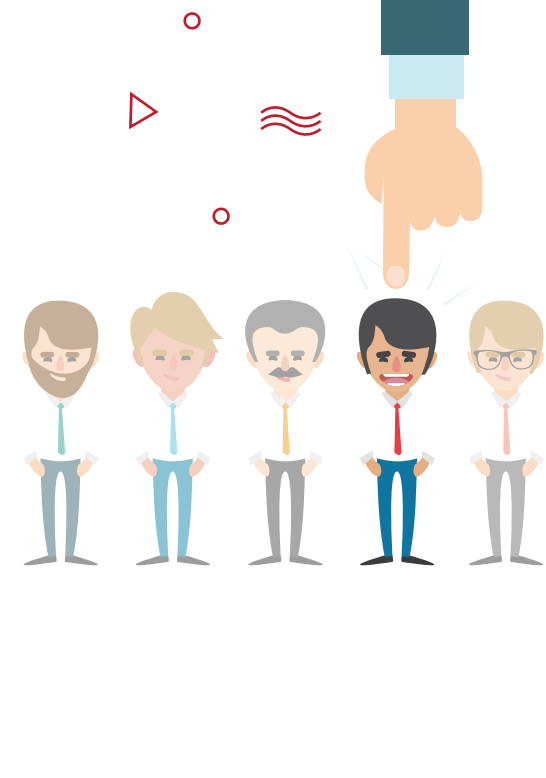
NEW JOINEES

September

- Ms. Tina Haran – Co-ordinator & Service Manager
- Mr. Anand Kumar Ojha – Dealer - Trading & BD
- Mr. Surendra Singh Daiya – Head - RMS
- Ms. Poonam Dhikka – Executive - Customer Care
- Mr. Malay Oddar – Executive - Back Office
- Mr. Lilam Kumar Nahata – Manager - CMD Secretariat
- Ms. Priya Prasad – Front Desk Executive
- Mr. Soham Samanta – Research Analyst

October

- Ms. Pooja Bhoir – Relationship Manager
- Ms. Shradha Pandurang Kedar – Back Office Executive
- Mr. Vilas Salvi – Manager – Institutional Dealing & Back Office



Brain Teasers



1. Which Tyre doesn't move when a car turns right
2. Feed me and it will give me life, but give me a drink and I will die
3. If 5 peacocks lay 10 eggs in 2 days, then how many eggs will 100 peacocks lay in 5 days.
4. I am tall when I am young and short when I am old. Who am I?
5. Two mothers and two daughters were out to eat, everyone ate a burger each. But yet only 3 burgers were consumed. How?

We Have a Winner!
Infocus Issue 2
Brain Teasers

- Arunava Nandi
- Divya Jhangiani